

WEDNESDAY 12TH OCTOBER 2016

08:30 TO 13:00 & 14:00 TO 16:00

ICRAF CAMPUS, NAIROBI, KENYA



PHOTO: NRT

INVESTING IN PERFORMANCE

A multi-stakeholder dialogue for more impactful public-private partnerships



PHOTO: MARGARET MUCHANGA

Join actors from government, private sector and NGOs to explore innovative ways to use blended finance to create mutual value for smallholder farmers, investors and off-takers in complex agricultural landscapes.

THE STAKES

There are 500 million smallholder farmers in the world, most of whom are subsistence farmers facing economic and social constraints as well as severe effects of climate change. To ensure sustainable livelihoods, smallholders need to progress from «farming to live» to «farming to make a living», with a strong link to viable markets. Moreover, the future generation of farmers, the youth, finds little place for themselves in current subsistence farming models. Degraded land creates a vicious circle where low yields lead to poor livelihoods and even more environmental degradation. Inefficient connections to markets and little access to knowledge, technology and financing, further prevent farmers from raising out of poverty.

THE OPPORTUNITIES AND CHALLENGES

The conveners of this dialogue believe that the relationship between Public and Private sector can be leveraged more efficiently, namely through operational coalitions to mobilize knowledge, markets and resources. There is a need for initiatives where projects and funds aiming simultaneously at social, environmental and economic impact can be designed, tested and scaled up. New approaches to financing and acting are developing and should be encouraged from impact investment to hybrid financial models mixing public and private funding.

THE DIALOGUE

To further address these issues, a high-level group of 60-80 actors will be gathered to alternate insights from inspiring speakers and business cases, and exchange in interactive sessions.

The meeting will:

- Showcase viable investment projects which combine productivity, social and environmental advantages;
- Explore innovative ways to use blended finance to better balance risk-reward ratios for producers, land stewards, investors and off-takers in complex agricultural landscape;
- Trigger an informal forum for networking, information sharing and opportunity development.

The Dialogue will be organized into two interactive sessions in which participants will alternate receiving insights from inspiring speakers and business cases and exchanging ideas and experiences in panel discussions:

- Morning session: new financial models, public-private coalitions, result based payments to reach scale and impact.
- Afternoon session: performance measurement and monitoring of economic, social and environmental impact as a basis for result-based models.

Participants have the opportunity to attend the whole day, the morning or afternoon session only.

CONVENED BY:



THE PROGRAMME

MORNING SESSION:

New financial models, public-private coalitions, result-based payments to reach scale and impact.

8:30-9:00:

Welcome of participants

9:00-10:40:

Session 1: Launch of Dialogue

- **Framing of the Dialogue** by Tony Simons, Director General ICRAF and Bernard Giraud, President Livelihoods Venture
- **Opening statements** by Mr Willy Bett, Minister of Agriculture of Kenya and Mr Aziz Akhannouch, Minister of Agriculture of Morocco (tbc)
- **Challenge Interventions** by:
 - Prof. Judi Wakhungu, Minister of Environment of Kenya
 - Emmanuel Faber, CEO Danone Group
 - Erik Solheim, Executive Director, UNEP
- **Showcase examples**
 - Livelihoods dairy project in Mt Elgon by Wangu Mutua, Deputy Regional Director - Vi Agroforestry and John Gethi, Director Milk Purchasing - Brookside, Stéphane Perrier, Project Coordinator - Livelihoods.
 - "GrazingWORKS" a business of NRT Trading Ltd - a community-based livestock market that drives improvements in grasslands, pastoralist livelihoods and wildlife - Gary Cullen, CEO - NRT Trading and Patrick Ekodere, Livestock Director - Northern Rangelands Trust.

10:40-11:00:

Brief remarks from key thought leaders

11:00-11:30:

Session 2: Break and Networking

11:30-13:00:

Session 3: Investment Prospects

- Interactive sessions in table groups
- Feedback from table groups
- Closing thoughts and next steps

13:00-14:00:

Lunch

AFTERNOON SESSION:

Measuring and monitoring performance through result-based models

14:00-15:00:

Workshops

Workshop 1: Carbon & water measurement through farming practices

How can soil carbon measurement be a lever to improve performance for smallholder farmers on soil regeneration and water preservation at landscape level?

Panelists: Dr Timm Tennigkeit (Unique), Dr Leigh Winowiecki (ICRAF), Jean-Pierre Renaud (Livelihoods).

Workshop 2: Up-scaling climate-smart dairy solutions

How can governments, public institutions, private investors and NGOs engage together to identify and support climate-smart investment opportunities? An operational example with the Kenyan Dairy NAMA project.

Panelists: Robin Mbae (Livestock Production, Ministry of Agriculture of Kenya), John Gethi (Brookside Dairy), Suzanne Van Dijk (Unique).

Workshop 3: Monitoring farmers' empowerment and the role of women

How is it possible to involve 30,000 dispersed smallholder farmers in a project over 10 years? How to ensure that the project is enabling women's leadership through organizational and individual transformation?

Panelists: Katie Tavenner (ILRI), Wangu Mutua (Vi Agroforestry), Stéphane Perrier (Livelihoods), Winnie Mwaniki (IDH).

15:00-16:00:

Plenary session

Leveraging the learnings of the workshops to build other performance-driven projects.

RSVP

RSVP to c.mwaniki@cgiar.org by Wednesday 5 October 2016

INVESTING IN PERFORMANCE

CONVENERS



ENGAGEMENT PARTNERS

Government of Kenya



Ministry of Environment
Ministry of Agriculture (tbc)



Regional/International:



EU DevCo
(TBC)

Private Sector:



NGOs:



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NAIROBI, KENYA**

CONVENED BY: Livelihoods Funds,
Vi Agroforestry, Brookside, World
Agroforestry Center (ICRAF)

REPLY COUPON

RSVP to c.mwaniki@cgiar.org by Wednesday 5 October 2016

First Name

Last Name

Organisation/ Company

Email

Phone

Will attend

Morning session Afternoon session

and will participate in (one workshop only):

- Workshop 1: Carbon & water measurement through farming practices
- Workshop 2: Up-scaling climate-smart dairy solutions
- Workshop 3: Monitoring farmers' empowerment and the role of women

- Will not be able to attend the dialogue

More information: +254 20 722 4106 | www.livelihoods.eu